

VISIT VICTORIA

List of Regional Events & Innovation Fund (REIF) approved projects for round one of funding.

All projects will be completed by June 2019.

	APPROVED REIF PROJECTS - ROUND 1	ANNOUNCED	REGION
1	Tourism Ambassadors Training Program	Oct-18	Phillip Island
2	Digital Visitor Information Kiosks Network	Oct-18	Yarra Valley & Dandenong Ranges
3	Regional Live Streaming Agent Training	Oct-18	Gippsland & Phillip Island
4	Say Hello to the Geelong Bollards	Oct-18	Geelong & The Bellarine
5	Pop Up Shop - Made of Ballarat	Oct-18	Goldfields
6	Midweek Snow Activation	Oct-18	High Country
7	Connecting Victoria's Wild West	Oct-18	Grampians
8	Regional Victoria Event Feed Platform	Oct-18	Mornington Peninsula, Gippsland and The Murray
9	The Gippsland Real Seeker Campaign	Sep-18	Gippsland
10	Great Ocean Road - Beacon Technology Project	Sep-18	Great Ocean Road
11	Murray Digital Experience	Sep-18	The Murray