**Chinese OVG Partner Editorial DPS**

**AD SPECS**

|  |  |
| --- | --- |
| **Size:** | 296 mm (wide) x 210 mm (high) |
| **Images:** | 1 high resolution hero JPEG image & up to 4 high resolution supplementary JPEG images for consideration (minimum file size of 2MB) |
| **Word Limit:** | 500 words including headings, copy and call to action |
| **Logo:** | No |
| **QR Code:** | No |

**Note:**

* Image montages or images with text over the top will not be accepted

**ARTWORK EXAMPLE**



**PROOFING**

When a proof is ready for review on the [**OVhub**](http://hub.destinationmelbourne.com.au/), an email notification will be sent with a hyperlink to access the **[OVhub](http://hub.destinationmelbourne.com.au/%22%20%5Ct%20%22_blank)**. Clients are granted the opportunity to review their OVG print proof two times.

**Note:**

* Changes made beyond the second proof at the clients request will incur an additional fee of $60 per proof.
* Screen representation for colour matching cannot be guaranteed and will depend solely upon the advertiser’s computer hardware.
* Destination Melbourne will take no responsibility for dissatisfaction due to colour difference between proof and final printed product.